

Age
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A "GREEN" WOOLWORTHS?

You've got to be kidding!

Woolworths wants consumers to believe it is "green".

The shocking truth is Woolworths continues to import and sell **SELECT** Brand paper products, such as toilet and tissue paper, made by Asia Pulp and Paper (APP), a foreign company with a terrible environmental record.

Woolworths was forced to withdraw APP products because their labelling was misleading customers. They apologised and promised a review.

Six months later, the SELECT Brand paper products are back on the shelves!

All Woolworths has done is sticker over the misleading claims.

Same products. Same supplier. Same problems.

Meanwhile the rest of the world takes action against APP:

- the world's largest retailer of paper products – the US based Staples chain – has dumped APP as a supplier saying it cannot trust APP when it comes to the environment
- global certification groups have **banned** APP from using sustainability logos on any of its products

WAKE UP WOOLWORTHS!

Stop importing Select Brand paper products from APP and
earn some real green credentials!

To help wake up Woolworths, write to Michael Luscombe, Woolworths,
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